



WEBSITE CONSULTING & SUPPORT

# Site Care Plus

## Personal, expert website support each month

A simple way to keep an experienced web consultant in your corner each month, with real, hands-on support to keep your website healthy, current, optimized, and easy to manage.

### INCLUDED EVERY MONTH

- Website support & content updates**  
Up to one hour of support each month for content changes, small updates, troubleshooting, and general website help.
- Basic search engine optimization**  
Steady, behind-the-scenes improvements to help your website stay clean, structured, and easier for search engines to understand.
- Mobile optimization**  
Ongoing checks so your site keeps looking and working properly on phones and tablets.
- Compliance & analytics**  
Keeping analytics tools, tracking, and related disclosures properly reviewed as your site changes.
- Website security, backups & recovery**  
Security services, backup monitoring, and recovery support where available, so issues can be addressed quickly if something goes wrong.
- Speed, performance & image optimization**  
Ongoing performance review, speed tuning, and automatic image optimization where available to help your site keep running smoothly.

### WHEN YOU GET STARTED

A one-time setup and review pass included when you come on board:

- Full website review for technical health, speed, mobile layout, SEO basics, and general site structure
- Performance and optimization review
- Security, backup, and plugin/tooling review where available
- Image optimization setup where available
- Clear recommendations for anything that needs attention

### SITE CARE PLUS

**\$200** / month

- Includes up to **1 hour** of support each month
- Additional support billed at **\$100 / hour**